

mihi
just right for me

PERIOD ADVISOR

16/2025

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16/2025

Promo and new arrivals of the period

4 - 8



New arrivals in the catalog

9 - 11



For new customers

12 - 14



For registered customers

15 - 23



For directors

24 - 28



Catalog 10-17/2025

The catalogue - product guide contains the following information:
Detailed information about all series and products, tables by product categories.

- Improved paper quality.
- Each catalog is in one language.
- Base prices (black/red).
- Release frequency - twice a year.

Now even more stylish and user-friendly – real inspiration from the very first page!



- Rectangle format instead of square (to better adapt the catalogue to phone screens)
- Less text
- More marketing slogans that highlight benefits and encourage purchases
- More emotional and inspiring photos
- Glossy magazine concept

Catalog **02/2025** with up-to-date prices can be downloaded from the website:

PROMO

**Main PROMO of the
catalog**

Let your Christmas story come alive at the festive table.

Create a special atmosphere together with MIHI.

Soft white linen napkins and shimmering rings with festive symbols – small details made with love that will make your evening truly magical.

Build your festive set for any number of guests – mix the rings, combine designs, and create your own atmosphere of warmth and celebration.



2-3 page

Choose any set at

- 210550 SET

**Christmas Glow: set
of napkins + rings as
a gift.**

**- 210551 SET Winter
Glow: set of napkins
+ rings as a gift.**

at a super price

2.9 €

for every €40 in your
order.

**Promotion is multiple. Offer
is valid while promotional
products are available. The
number of promotional products
is limited.*

PROMO

**Main PROMO of the
catalog**

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112 page

A little light. A little sparkle. And the feeling of Christmas is already here. Crystal Heart Decoration (090583) catches the light and reflects it in soft, gentle gleams – as if it holds a piece of magic and a reminder to notice beauty in the simplest things.



**Get Crystal Heart
Decoration (090583)
for only**

2.5 €

with every €15
spent in the Health
category.

**Promotion is multiple. Offer is valid while promotional products are available. The number of promotional products is limited.*

**Sets from the Health category are not included in the promo.*

PROMO

**Main PROMO of the
catalog**

130 page

Serving element that will become a symbol of family warmth and cosy evenings with loved ones. The classic combination of red and green with cute winter patterns will take you back to your childhood, filled with warmth and joy.



Get the Felt Christmas Placemats Set (090413)

for only

1.9 €

Buy any products
from the Home
category for €10

**Promotion is multiple. Offer is valid while promotional products are available. The number of promotional products is limited.*



**Main PROMO of the
catalog**

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60-61 page

Awaken your body. Feel the energy. Give yourself renewal.

210529 SET Body Awakening

021204 Body Cream with cooling effect

021205 Body Correct Body Oil for
massage

021201 Body peeling Perfect citrus

090430 Magnetic Gift Box Golden

175*175*60



**Buy the 210529 SET
Body Awakening
and receive a
luxurious Magnetic
Gift Box Golden as a
gift*.**

**Gift is defined as a €0.01
purchase.*

**Promotion is multiple. Offer
is valid while promotional
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is limited.*





**Main PROMO of the
catalog**

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68-69 page

Where care becomes a gift.
210533 SET Gift of Tenderness
021403 Bath foam
021405 Mist
021104 Moisturizing Intimate Gel with
Arginine
090430 Magnetic Gift Box Golden
175*175*60



**Buy the 210533 SET
Gift of Tenderness
for body and
receive a luxurious
Magnetic Gift Box
Golden as a gift*.**

**Gift is defined as a €0.01
purchase.*

**Promotion is multiple. Offer
is valid while promotional
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NEW

ARRIVALS IN THE CATALOG



Regular price: ~~32,3 €~~
Start price: 23,9 €

Regular price: ~~24,2 €~~
Start price: 17,9 €



Regular price: ~~29,6 €~~
Start price: 21,9 €



34-35 page

012001 ExoLifting cream day & night

012002 ExoLifting eye cream

012003 Spicule Renewal Serum

When the innovations of cellular cosmetology create the architecture of skin youth. A premium skincare line for the prevention and correction of age-related changes. It strengthens the skin's framework, increases firmness, evens out tone, and perfects micro-relief.

1. Exosomes – intelligent nanocapsules that deliver renewal signals to the skin. They activate collagen and elastin synthesis, reinforce the dermal structure, and trigger a gentle lifting effect from within.
 2. Next-generation biopeptide, an analog of the Temple Kufia snake venom peptide – a Botox-like effect without injections. It relaxes facial muscles, smooths wrinkles, and restores natural smoothness and defined contours to the skin.
 3. Spicules – microscopic particles of marine sponges used in professional cosmetology. They stimulate regeneration, improve microcirculation, and enhance the penetration of active ingredients.
- Biotechnological balance: The formulas are enriched with bakuchiol, centella, and nourishing oils of shea, soy, avocado, and babassu. They nourish, protect, and amplify the effectiveness of actives, providing comprehensive skin restoration.
- FACE ARCHITECT by MIHI – the luxury that works on a cellular level.

NEW

**ARRIVALS IN
THE CATALOG**

118 page

**100230
Fat Burner MAX**



African mango extract

- Green tea extract
- Guarana extract
- Chromium
- B-vitamin complex

It can be used in the weight loss program at Step 2 "Fat Burning" as an alternative to the 100225 Fat Burner MAX complex with Garcinia cambogia.

NEW

**ARRIVALS IN
THE CATALOG**

119 page

**100233 Throat
lozenges
Eucalyptus,
Propolis, Menthol**

- Menthol – cools, reduces irritation and coughing, eases breathing
- Eucalyptus extract – antiseptic and anti-inflammatory, supports respiratory tract cleansing
- Propolis extract – natural antiseptic, boosts immunity and soothes the mucosa



Regular price: 10,7 €

Start price: 7,9 €

PROGRAM FOR NEW CUSTOMERS

- Money as a Gift for Every Step

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Program for **NEW CUSTOMERS**

Money as a Gift for every Step!

STEP 1	STEP 2	STEP 3
Place the order 40 €	Place the order 50 €	Place the order 60 €
GET THE BENEFITS:	GET THE BENEFITS:	GET THE BENEFITS:
✓ Discount -30%! Pay only 28€	✓ Discount -20%! Pay only 40€	✓ Discount -20%! Pay only 48€
✓ Amount for your next purchases	✓ Amount for your next purchases	✓ Amount for your next purchases
 5,6 €	 10 €	 14,4 €
20% cashback	25% cashback	30% cashback

FOR NEW CUSTOMERS

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6 BEST-SELLING MIHI PRODUCTS FROM DIFFERENT CATEGORIES IN ONE SET.

catalog 16/2025

251105

SET OF HIT PRODUCTS **FOR
NEW CUSTOMERS!**

28 €

~~66 €~~



*Only for the first order of a New Customer

FOR NEW CUSTOMERS

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TESTERS OF 3 EXCLUSIVE FRAGRANCES MIHI!

Place your order within the first 24 hours from the moment of registration.

The graphic features a winter-themed background with snow and pine branches. A large gold bow is in the top right. A clock icon with '24h' indicates a 24-hour window. Three glass fragrance testers are shown in the center, labeled W11, OSCAR, and M3. The text 'GIFT* FOR NEW CUSTOMERS' is prominently displayed. A 'SET 251106' label is in the bottom left. The text '3 TESTERS of unique mihi fragrances' is on the right.

catalog 16/2025

GIFT*
FOR NEW CUSTOMERS

24^h

*within 24 hours
of registration

SET
251106

W11 OSCAR M3

3
TESTERS
of unique mihi
fragrances

FOR REGISTERED CUSTOMERS

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POWER BANK AS A GIFT



15

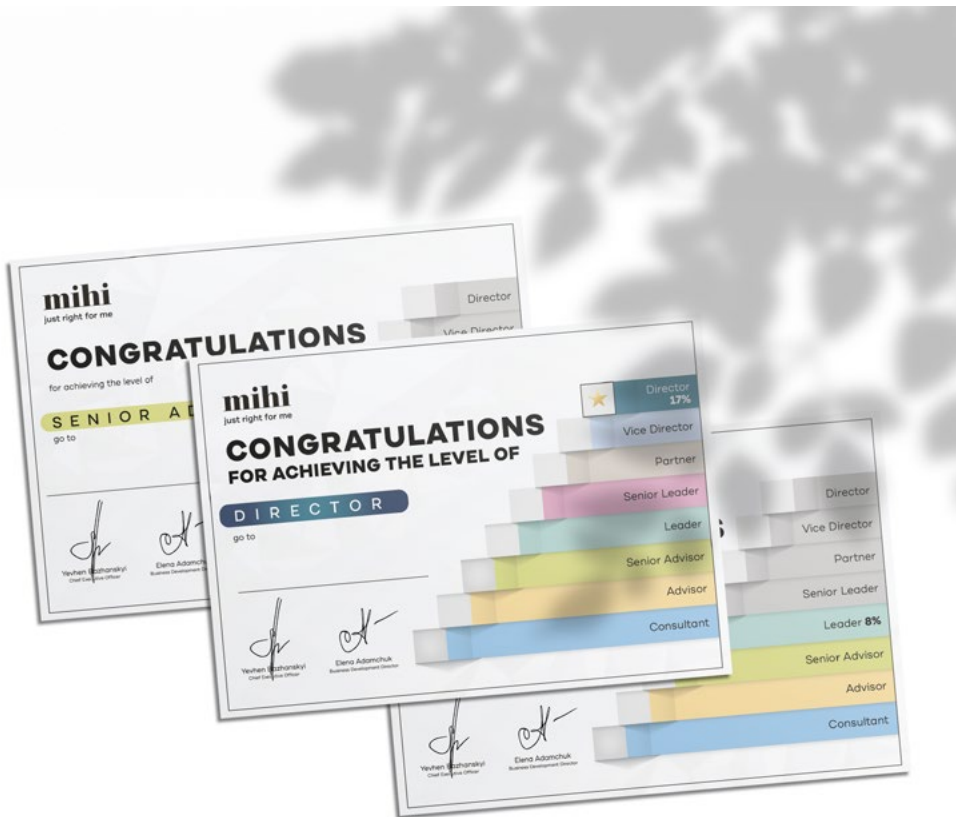
[Details here](#)



to the beginning

CERTIFICATE IN THE ORDER FOR THE ACHIEVED LEVEL!

Everyone who reaches a new level in the Marketing Plan for the first time, starting from the level of Senior Advisor 6%, receives a certificate in their order.



GROW & GET PROGRAM

Grow your business each period and get points for your actions.
Now you can earn even more points for your personal sales.



PREMIUM CLUB - PROGRAM FOR COMPANY ENTHUSIASTS

Make your Personal Volume of 100€ in the current catalog and become a member of the Premium Club in the next catalog!
Your privileges and gifts:

- 30% discount on any order for club members.
- Exclusive sets and offers only for club members.
- A gift for the current period or 15€ to your promotional account for every 3 consecutive periods of Premium Club membership.
- New products as gifts for every 3 consecutive periods of Premium Club membership.
- Exclusive accessories from the Company as a gift for every 18 periods of Premium Club membership
- 100 € as a gift to the promo account for members with 54 periods of continuous membership.
- Participation in exclusive special contests with prizes (household appliances, electronics, etc.) and trips!
- Free delivery for program members with 36+ periods of continuous membership.
- Function - POSTPONED ORDER
- And more...



MIHI MARKETING PLAN

Mihi Marketing Plan - terms of cooperation with the company, goals, statuses, conditions for their achievement, rewards, bonuses, etc.



GIFT CARD

Gift card with a promo code for 5€, which can be used for order payment on mihi!



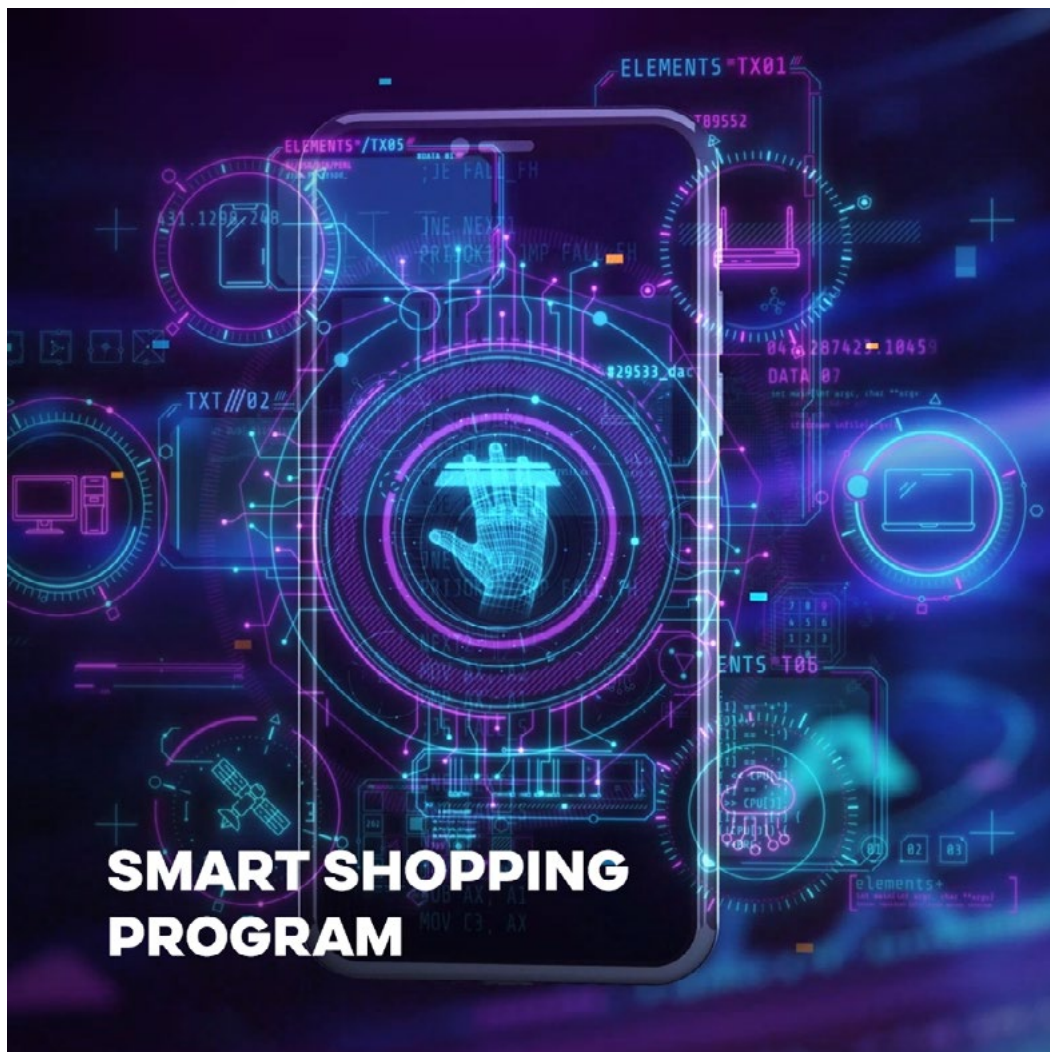
GIFT CERTIFICATE

Electronic Gift certificate mihi - a versatile and always relevant gift! A certificate for any amount on purchases at mihi.



SMART SHOPPING PROGRAM!

Personalized offers and reminders for clients and their leaders.



MULTILINK SYSTEM

Create and share product baskets with your Clients using unique links.



MEGA BONUS

Get a Mega Bonus for each achieved New Status within 17 periods from the moment of registration!



DOUBLE STATUS BONUS

For those who have been registered for more than one year, there is an opportunity to receive Double Status Bonus



DOUBLE DRIVE AUTO PROGRAM

DOUBLE Drive **AUTO PROGRAM**



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STAR VOYAGE MIHI 2026

2026 STAR
VOYAGE

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WELCOME TO
EGYPT



STAR VOYAGE MEDITERRANEAN SEA CRUISE

