



mihi
just right for me



mihi
just right for me

PERIOD ADVISOR

15/2025

PERIOD ADVISOR

15/2025

Promo and new arrivals of the period

4 - 7



New arrivals in the catalog

8 - 10



For new customers

11 - 13



For registered customers

14 - 22



For directors

23 - 27



Catalog 10-17/2025

The catalogue - product guide contains the following information:
Detailed information about all series and products, tables by product categories.

- Improved paper quality.
- Each catalog is in one language.
- Base prices (black/red).
- Release frequency - twice a year.

Now even more stylish and user-friendly – real inspiration from the very first page!

- Rectangle format instead of square (to better adapt the catalogue to phone screens)
- Less text
- More marketing slogans that highlight benefits and encourage purchases
- More emotional and inspiring photos
- Glossy magazine concept



Catalog **02/2025** with up-to-date prices can be downloaded from the website:

PROMO

Main PROMO of the catalog

No overheating. No breakage. Styling under control, hair under protection. The star of the set is an innovative brush with adjustable bristles. It gently and quickly detangles any hair type without pulling or causing breakage. Rounded tips create a soft massaging effect, while the vented design helps to shorten blow-drying time. An adjustable lock allows you to customize the distance between the bristles – for perfect comfort and smoothness. Paired with the phyto-keratin-based thermo-protection spray, the brush turns styling into a safe care ritual: hair stays alive, manageable, and shiny. Smart Hair Guard – care that makes styling safe and the result flawless.



2-3 page

**Only from October 30 to November 5
Get the 210530 SET
– Smart Hair Guard**

for just

3.9 €

for every €50 in your order.

**Promotion is multiple. Offer is valid while promotional products are available. The number of promotional products is limited.*



PROMO

Main PROMO of the catalog

To be flawless is an art. And sometimes, all it takes is one little detail. Perfume Charm Keychain – like a breath of Paris: elegant, feminine, refined. Golden shine, delicate pearls, and a soft pink accent add a touch of magic to your style – and remind you that true elegance always lives in the details.

Size: 16,5-3,5

Weight: 61,6 g

Materials: Zinc alloy



4 page

Get a Perfume Charm Keychain

for only

1.9 €

for every €20 spent in the Perfume or MakeUp categories.

**Promotion is multiple. Offer is valid while promotional products are available. The number of promotional products is limited.*

**Sets from the Perfume/MakeUp categories are not included in the promo.*



PROMO

**Main PROMO of the
catalog**

54 page



Warmth, coziness, and a touch of magic. A practical and stylish Christmas tree carpet will transform your home and fill it with a cozy festive atmosphere.

**Get Christmas Tree
Carpet 090412**

for only

2.9 €

with every 10€
purchase from the
Home category.

**Promotion is multiple. Offer is valid while promotional products are available. The number of promotional products is limited.*

**Sets from the Home category are not included in the promo.*

PROMO

Main PROMO of the catalog

mihi
just right for me

70 page



Beautiful, well-groomed hands are not a luxury – they're a reflection of self-love.

Get Hand Peeling 020207

a super price of

3.5 €

with every €15 spent in the Body category*

**Promotion is multiple. Offer is valid while promotional products are available. The number of promotional products is limited.*

**Sets from the Body category are not included in the promo.*



NEW

**ARRIVALS IN
THE CATALOG**

38 page

100231 Formula Anti-aging NAD+



Contains NR – one of the forms of niacin. Vitamins C and E, zinc, and selenium support antioxidant protection.

- Vitamin C + Vitamin E + Zinc + Selenium – help protect cells from oxidative stress.
- Niacin + Zinc – support healthy skin.
- Vitamin C – contributes to normal collagen formation for proper skin function.
- Niacin + Vitamin C – help reduce tiredness and fatigue.

NEW

**ARRIVALS IN
THE CATALOG**

38 page

100232 Cell Protection Complex



- Vitamin C contributes to normal collagen production necessary for the proper functioning of the skin and helps protect cells from oxidative stress.
- Vitamin E and zinc help protect cells from oxidative stress, and zinc also plays a role in the process of cell division.
- Vitamin B6 contributes to normal red blood cell formation.
- Folate (vitamin B9) is involved in the process of cell division and contributes to normal blood cell and amino acid formation. It also helps reduce tiredness and fatigue.
- Selenium helps protect cells from oxidative stress.
- Vitamin B12 is involved in the process of cell division and contributes to normal red blood cell formation.

9

Regular price: ~~26,9 €~~

Start price: 19,9 €



NEW

**ARRIVALS IN
THE CATALOG**

55 page

080303 Home Diffuser Reed diffuser Fruit Wine

Soft breath of comfort. The scent of fruity wine with notes of rose, raspberry, and musk fills the air with warmth and calm.

It's that kind of evening – quiet, cozy, touched by gentle light and a glass of wine.

A simple moment you want to stay in.



Regular price: ~~17,4 €~~

Start price: 12,9 €

10



to the beginning

PROGRAM FOR NEW CUSTOMERS

- Money as a Gift for Every Step

mihi
just right for me

Program for **NEW CUSTOMERS**

Money as a Gift for every Step!

STEP 1	STEP 2	STEP 3
Place the order 40 €	Place the order 50 €	Place the order 60 €
GET THE BENEFITS:	GET THE BENEFITS:	GET THE BENEFITS:
✓ Discount -30%! Pay only 28€	✓ Discount -20%! Pay only 40€	✓ Discount -20%! Pay only 48€
✓ Amount for your next purchases	✓ Amount for your next purchases	✓ Amount for your next purchases
 5,6 €	 10 €	 14,4 €
20% cashback	25% cashback	30% cashback



6 BEST-SELLING MIHI PRODUCTS FROM DIFFERENT CATEGORIES IN ONE SET.

catalog 15/2025
251002

SET OF HIT PRODUCTS **FOR NEW CUSTOMERS!**

28 €
~~66 €~~

*Only for the first order of a New Customer

FOR NEW CUSTOMERS

mihi
just right for me

TESTERS OF 3 EXCLUSIVE FRAGRANCES MIHI!

Place your order within the first 24 hours from the moment of registration.

catalog 15/2025

GIFT*
FOR NEW CUSTOMERS

24^h

3 TESTERS
of unique mihi fragrances

SET
251011

JFL women

OSCAR

JF him



BONUS FOR RECRUITERS!



mihi
just right for me

 Catalog **15 | 2025**

CASH BONUS FOR RECRUITERS!

**STEP
1**



PV 25 €

**STEP
2**

 **≥ 5 NEWBIES WITH
1 STEP ORDER**

**STEP
3**

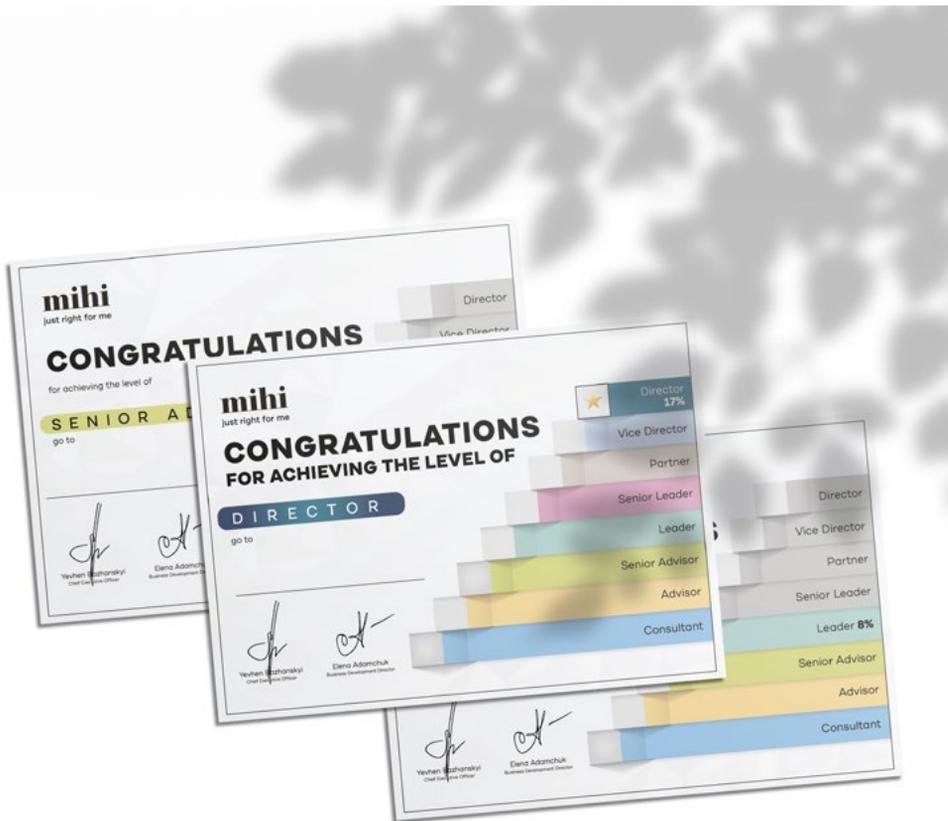


**PGV INCREASE FROM
200 €***

*Compared to the period 14/2025
(based on 40 € increase per every newbie)

CERTIFICATE IN THE ORDER FOR THE ACHIEVED LEVEL!

Everyone who reaches a new level in the Marketing Plan for the first time, starting from the level of Senior Advisor 6%, receives a certificate in their order.



GROW & GET PROGRAM

Grow your business each period and get points for your actions. Now you can earn even more points for your personal sales.



PREMIUM CLUB - PROGRAM FOR COMPANY ENTHUSIASTS

Make your Personal Volume of 100€ in the current catalog and become a member of the Premium Club in the next catalog!
Your privileges and gifts:

- 30% discount on any order for club members.
- Exclusive sets and offers only for club members.
- A gift for the current period or 15€ to your promotional account for every 3 consecutive periods of Premium Club membership.
- New products as gifts for every 3 consecutive periods of Premium Club membership.
- Exclusive accessories from the Company as a gift for every 18 periods of Premium Club membership
- 100 € as a gift to the promo account for members with 54 periods of continuous membership.
- Participation in exclusive special contests with prizes (household appliances, electronics, etc.) and trips!
- Free delivery for program members with 36+ periods of continuous membership.
- Function - POSTPONED ORDER
- And more...



MIHI MARKETING PLAN

Mihi Marketing Plan - terms of cooperation with the company, goals, statuses, conditions for their achievement, rewards, bonuses, etc.



GIFT CARD

Gift card with a promo code for 5€, which can be used for order payment on mihi!



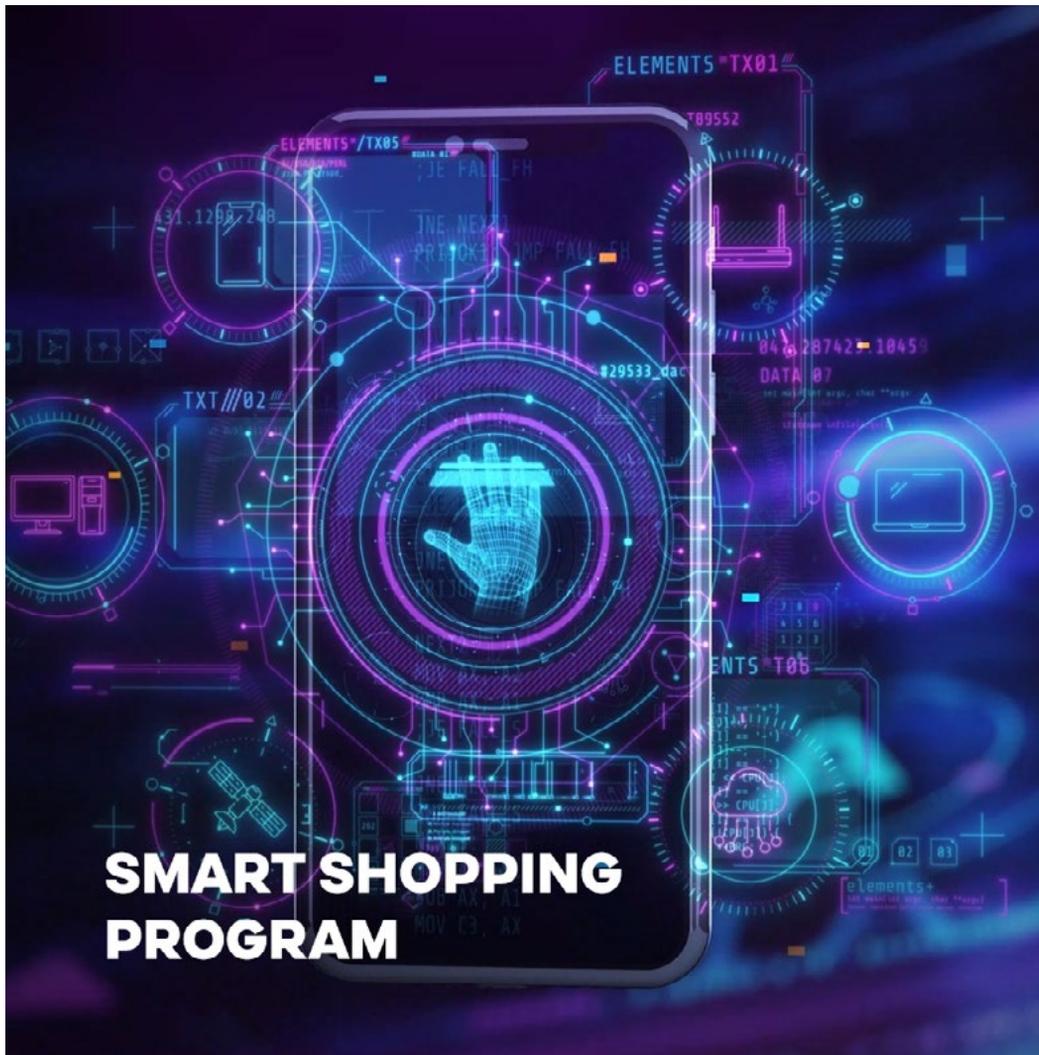
GIFT CERTIFICATE

Electronic Gift certificate mihi - a versatile and always relevant gift! A certificate for any amount on purchases at mihi.



SMART SHOPPING PROGRAM!

Personalized offers and reminders for clients and their leaders.



SMART SHOPPING PROGRAM



MULTILINK SYSTEM

Create and share product baskets with your Clients using unique links.



MEGA BONUS

Get a Mega Bonus for each achieved New Status within 17 periods from the moment of registration!



DOUBLE STATUS BONUS

For those who have been registered for more than one year, there is an opportunity to receive Double Status Bonus



**DOUBLE DRIVE
AUTO PROGRAM**



STAR VOYAGE MIHI 2026

2026 STAR
VOYAGE

mihi
just right for me

WELCOME TO
EGYPT



STAR VOYAGE MEDITERRANEAN SEA CRUISE

STAR
VOYAGE

mihi
just right for me

MEDITERRANEAN SEA

CRUISE

