



# PERIOD ADVISOR

14/2025



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# Catalog 10-17/2025

The catalogue - product guide contains the following information: Detailed information about all series and products, tables by product categories.

- · Improved paper quality.
- Each catalog is in one language.
- Base prices (black/red).
- · Release frequency twice a year.



Now even more stylish and user-friendly – real inspiration from the very first page!

- Rectangle format instead of square (to better adapt the catalogue to phone screens
- Less text
- More marketing slogans that highlight benefits and encourage purchases
- More emotional and inspiring photos
- Glossy magazine concept

Catalog **02/2025** with up-to-date prices can be downloaded from the website:





# Main PROMO of the catalog

2-3 page

Autumn is the season of cozy moments. The rustle of leaves underfoot, a walk in the park, and a cup of your favorite hot drink in hand – this set was created for such moments. It fills every day with warmth, comfort, and a touch of autumn coziness. Stylish Mug keeps your favorite drink hot and creates the perfect mood on any chilly autumn day.

- Practical lid with two modes: through a straw or directly from the mug.
- Securely sealed no leaks or spills.
- Double-wall insulation keeps your drink warm for longer.

Convenient Mug Bag — take your mug with you on a walk after the rain or on the road, and enjoy comfort wherever you are.

- Durable neoprene keeps its shape and protects your mug.
- Adjustable shoulder strap for comfortable carrying.
- Handy zip pocket for small essentials.



# Get this cozy set 210500

for just

7.9 €

with every 30€ order from the catalog.

\*Promotion is multiple. Offer is valid while promotional products are available. The number of promotional products is limited.







### 20-21 page

Your confidence begins with freshness.

### Get 020113 Natural Deodorant Aloe Vera

for only

4€

with every 10€ spent in the Body category.

\*Promotion is multiple. Offer is valid while promotional products are available. The number of promotional products is limited.

\*Sets from the Body category are not included in the promo.





# %PROMO



Main PROMO of the catalog



### 108 page

Your look is your magic. Two shades for countless styles.

Choose any duo eyeshadows at

a super price of

3.5 €

with every 10€ spent in the MakeUp category\*.

\*Promotion is multiple. Offer is valid while promotional products are available. The number of promotional products is limited.

\*Sets from the MakeUp category are not included in the promo.







### 126 page

The atmosphere of home comfort is built from little things — well-kept carpets and furniture complete the look.

# Get 080127 Carpet and Upholstery Cleaner

a super price of only

2€

with every 10€ spent in the Home category\*.

\*Promotion is multiple. Offer is valid while promotional products are available. The number of promotional products is limited.

\*Sets from the Home category are not included in the promo.









### 76-77 page

Regular price: <del>21.5 €</del> **Start price: 15.9 €** 



031600 Hair Architect. Repair Shampoo

#### 031601 Hair Architect. Repair Balm

The architecture of luxury for your hair. Feel the power of premium care where every detail is perfected. Hair Architect Repair is a collection created for those who choose only the best. The unique composition of the series:

- Amino acid cocktail for deep repair and color protection.
- Plant-based keratin analogue from wheat and soy for density, strength, and salon-like smoothness.
- Trehalose a rare antioxidant that preserves shine and elasticity.
- Lactic acid for flawless smoothness and radiant gloss.

Together, the shampoo and balm create a ritual comparable to professional treatments in the finest salons. After just one use, hair gains density, silkiness, and mirror-like shine, while with regular care it becomes strong, elastic, and protected from damage.

Regular price: <del>21.5 €</del>

Start price: 15.9 €







92-93 page

#### **PERFUMED WATER OSCAR 040118**

The scent of your star moment.

Gentle vanilla unfolds in the warmth of sweet and woody notes, creating an atmosphere of triumph and recognition. Your personal walk on the red carpet of success begins here





#### **FOR NEW CUSTOMERS**



### **PROGRAM** FOR NEW CUSTOMERS

- Money as a Gift for Every Step



## STEP 2 Place the order 50 € **GET THE BENEFITS:** Discount -20%! Pay only 40€ Amount for your next purchases 10€



### FOR NEW CUSTOMERS



## 6 BEST-SELLING MIHI PRODUCTS FROM DIFFERENT CATEGORIES IN ONE SET.





#### **FOR NEW CUSTOMERS**



# TESTERS OF 3 EXCLUSIVE FRAGRANCES MIHI!

Place your order within the first 24 hours from the moment of registration.





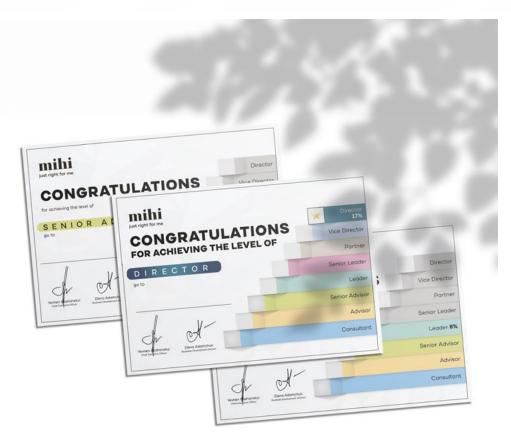
# SKIN RENEW BEST SELLERS





# CERTIFICATE IN THE ORDER FOR THE ACHIEVED LEVEL!

Everyone who reaches a new level in the Marketing Plan for the first time, starting from the level of Senior Advisor 6%, receives a certificate in their order.









# **GROW & GET PROGRAM**

Grow your business each period and get points for your actions. Now you can earn even more points for your personal sales.







# PREMIUM CLUB - PROGRAM FOR COMPANY ENTHUSIASTS

Make your Personal Volume of 100€ in the current catalog and become a member of the Premium Club in the next catalog! Your privileges and gifts:

- 30% discount on any order for club members.
- Exclusive sets and offers only for club members.
- A gift for the current period or 15€ to your promotional account for every 3 consecutive periods of Premium Club membership.
- New products as gifts for every 3 consecutive periods of Premium Club membership.
- Exclusive accessories from the Company as a gift for every 18 periods of Premium Club membership
- $100 \in$  as a gift to the promo account for members with 54 periods of continuous membership.
- Participation in exclusive special contests with prizes (household appliances, electronics, etc.) and trips!
- Free delivery for program members with 36+ periods of continuous membership.
- Function POSTPONED ORDER
- · And more...







### MIHI MARKETING PLAN

Mihi Marketing Plan - terms of cooperation with the company, goals, statuses, conditions for their achievement, rewards, bonuses, etc.





### GIFT CARD

Gift card with a promo code for 5€, which can be used for order payment on mihi!





### GIFT CERTIFICATE

Electronic Gift certificate mihi - a versatile and always relevant gift! A certificate for any amount on purchases at mihi.





# SMART SHOPPING PROGRAM!

Personalized offers and reminders for clients and their leaders.







### MULTILINK SYSTEM

Create and share product baskets with your Clients using unique links.

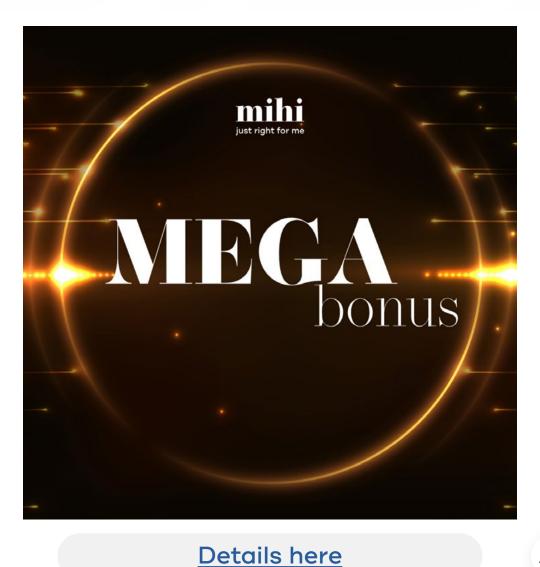






### **MEGA BONUS**

Get a Mega Bonus for each achieved New Status within 17 periods from the moment of registration!





### DOUBLE STATUS BONUS

For those who have been registered for more than one year, there is an opportunity to receive Double Status Bonus





# WELCOME TO THE CANARY ISLANDS

In November 2025, we are going on an amazing journey to the Canary Islands, and you can be part of this adventure! Program Participants: Status of Business Director and above.





### **STAR VOYAGE MIHI 2026**



