



mihi
just right for me



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PERIOD ADVISOR

07/2025

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07/2025

Promo and new arrivals of the period

4 - 8



New arrivals in the catalog

9 - 12



For new customers

13 - 18



For registered customers

19 - 25



For directors

26 - 29



Catalog

01-09/2025

The catalogue - product guide contains the following information: Detailed information about all series and products, tables by product categories.

- Improved paper quality.
- Each catalog is in one language.
- Base prices (black/red).
- Release frequency - twice a year.



Catalog **01/2025** with up-to-date prices can be downloaded from the website:



**Main PROMO of the
catalog**

4 - 5 page



ONLY 15-25.05

Get a beach bag
with the season's
trendiest print
**"Black & White
Wave Bag"**

for only

7,9€

for every 50€ of
your order.



**Promotion is multiple. Offer
is valid while promotional
products are available. The
number of promotional products
is limited.*



**Main PROMO of the
catalog**

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24 - 25 page



A captivating glow,
perfect skin and the
mood of a goddess -
now it's easy!
Add pearlescent
magic to your look.

**Get Moonlight Body
shimmer 050714**

for only

7,9€

for every 10€ of your
order from MakeUp
category.

**Promotion is multiple. Offer
is valid while promotional
products are available. The
number of promotional products
is limited.*





**Main PROMO of the
catalog**

46 - 47 page



**Get ContourLift
Band**

for only

1,9€

for every 10€ of your
order from FACE
category.

**Promotion is multiple. Offer
is valid while promotional
products are available. The
number of promotional products
is limited.*

PROMO

**Main PROMO of the
catalog**

48 - 49 page



Bakuchiol's botanical power against aging, with a delicate yet potent effect **SET Youth Code**

Buy a complete **Retinol Plant series (SET 210407)** at a special price and receive a **Magnetic Gift Box Red 090424** as a gift

**Gift is defined as a €0.01 purchase. Promotion is multiple. Offer is valid while promotional products are available. The number of promotional products is limited.*



**Main PROMO of the
catalog**

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136 page

Perfumed water for ironing not only facilitates the smoothing process, but also makes fabrics soft, protects fibres from damage and fills clothes with a subtle floral fragrance. Freshness, comfort and smoothness from the first touch.

**Get a Scented
ironing water**

for only

2,5€

for every 10€ of your
order from HOME
category.

**Promotion is multiple. Offer is valid while promotional products are available. The number of promotional products is limited.*



NEW

**ARRIVALS IN
THE CATALOG**

38 page

050506 Frutti Lip Balm SPF 20 (3,6g)

In the city, on the beach, in windy weather - FRUTTI is always with you. Everything your lips need in one bottle - a universal lip balm with natural oils, waxes and SPF 20. Softens, nourishes and protects even sensitive skin from dryness, cracks and UV rays. No stickiness - just comfort, soft radiance and care.



NEW

**ARRIVALS IN
THE CATALOG**

73 page



021303 Tanning Oil SPF 15 (150ml)

A lightweight, silky oil with SPF 15 created for those who dream of an even, radiant tan.

It provides comfortable, basic protection from UV-A and UV-B rays to help skin tan faster and more beautifully, without neglecting to care for it.

Contains macadamia and argan oils, vitamin E.

Has a pleasant citrus fragrance.

NEW

**ARRIVALS IN
THE CATALOG**

111 page

**100224 Lion's Mane
+ Ginkgo biloba
extracts (30pcs)**

Helps in maintaining
good blood
circulation and proper
cognitive functions.





**ARRIVALS IN
THE CATALOG**

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**Where the legend begins...
Your story. Your summer. Your Mythos.**

2 - 3 page



PROGRAM FOR NEW CUSTOMERS

- Money as a Gift for Every Step

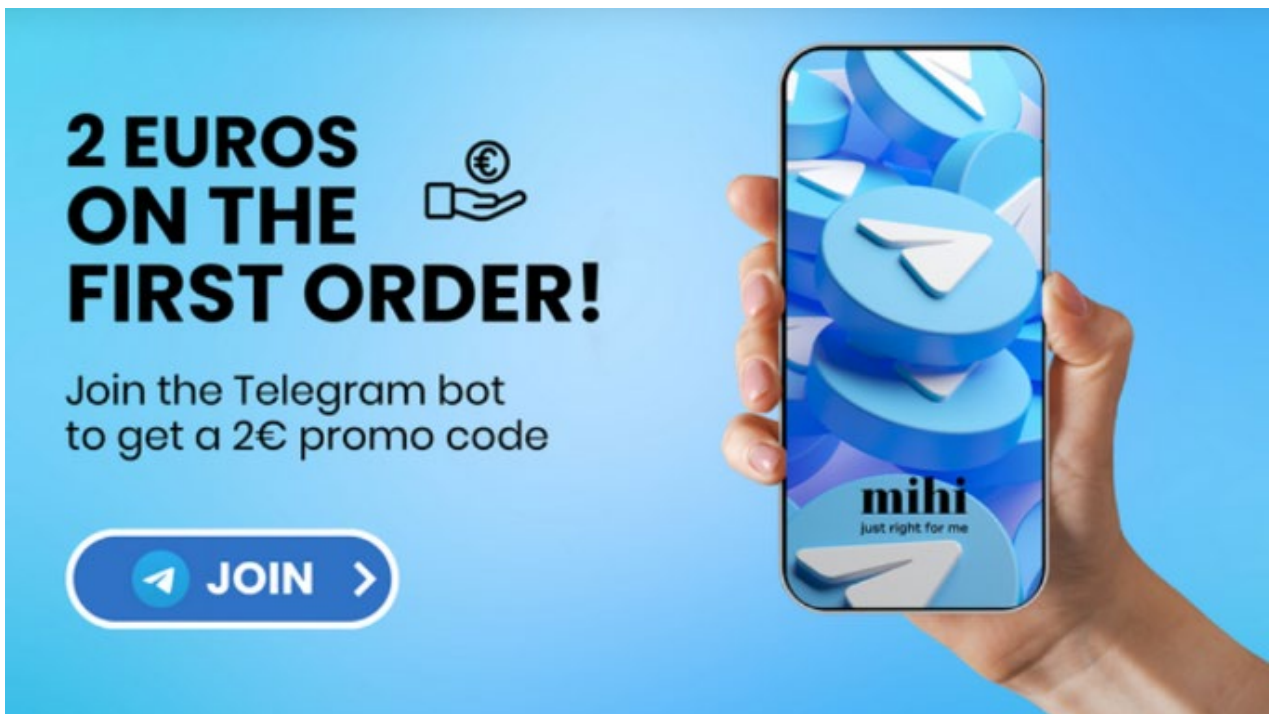
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Program for **NEW CUSTOMERS**

Money as a Gift for every Step!

STEP 1	STEP 2	STEP 3
Place the order 40 €	Place the order 50 €	Place the order 60 €
GET THE BENEFITS:	GET THE BENEFITS:	GET THE BENEFITS:
✓ Discount -30%! Pay only 28€	✓ Discount -20%! Pay only 40€	✓ Discount -20%! Pay only 48€
✓ Amount for your next purchases	✓ Amount for your next purchases	✓ Amount for your next purchases
 5,6 €	 10 €	 14,4 €
20% cashback	25% cashback	30% cashback

**TO MAKE THE FIRST STEP AS EASY
AS POSSIBLE, WE ARE EXCITED TO
PRESENT A SPECIAL OFFER FOR
NEW CUSTOMERS!**



**2 EUROS
ON THE
FIRST ORDER!**

Join the Telegram bot
to get a 2€ promo code

[JOIN](#)

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Promo code for 2€ on your first order when you authorize via the Telegram bot.

FOR NEW CUSTOMERS

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**CURRENT CATALOG
AS A GIFT WITH THE FIRST ORDER.**



FOR NEW CUSTOMERS

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6 BEST-SELLING MIHI PRODUCTS FROM DIFFERENT CATEGORIES IN ONE SET.

 Catalog 7 | 2025

SET OF HIT PRODUCTS FOR ONLY 28€
FOR NEW CUSTOMERS!

SET 250401

*Only for the first order
of a New Customer



CREATE YOUR OWN SET - CHOOSE WHAT IS MOST PREFERRED FOR YOU!

The list contains products at special prices (discount 40%) from 4 categories - Face, Body, Home, Health!



FOR NEW CUSTOMERS

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TESTERS OF 3 EXCLUSIVE FRAGRANCES MIHI!

Place your order within the first 24 hours from the moment of registration.

The graphic features a background of pink cherry blossoms and a blue sky. At the top, a black banner contains a book icon, the text 'Catalog 7 | 2025', and the word 'GIFT*'. Below this, the text 'FOR NEW CUSTOMERS' is displayed. In the center, '3 TESTERS' is written in bold, with 'of unique mihi fragrances' in a handwritten style next to it. To the left, a clock icon shows '24h' and the word 'SET' is written in large, bold letters, with '250407' in a black box below it. At the bottom, three small glass fragrance bottles are shown on a white circular base. The bottles are labeled 'TUSCANY VOYAGE COLLECTION', 'FUTURISTIC', and 'Unique Jarca'. A small blue gift box with a bow is placed next to the bottles. A small text note at the bottom left reads '*within 24 hours of registration'.

Catalog 7 | 2025 **GIFT***

FOR NEW CUSTOMERS

3 of unique mihi
TESTERS fragrances

24h

SET

250407

*within 24 hours of registration

TUSCANY VOYAGE COLLECTION

FUTURISTIC

Unique Jarca

GROW & GET PROGRAM

Grow your business each period and get points for your actions.
Now you can earn even more points for your personal sales.



PREMIUM CLUB - PROGRAM FOR COMPANY ENTHUSIASTS

Make your Personal Volume of 100€ in the current catalog and become a member of the Premium Club in the next catalog!
Your privileges and gifts:

- 30% discount on any order for club members.
- Exclusive sets and offers only for club members.
- New products as gifts for every 3 consecutive periods of Premium Club membership.
- Participation in exclusive special contests with prizes (household appliances, electronics, etc.) and trips!
- Free delivery for program members with 36+ periods of continuous membership.
- And more...



MIHI MARKETING PLAN

Mihi Marketing Plan - terms of cooperation with the company, goals, statuses, conditions for their achievement, rewards, bonuses, etc.



GIFT CARD

Gift card with a promo code for 5€, which can be used for order payment on mihi!



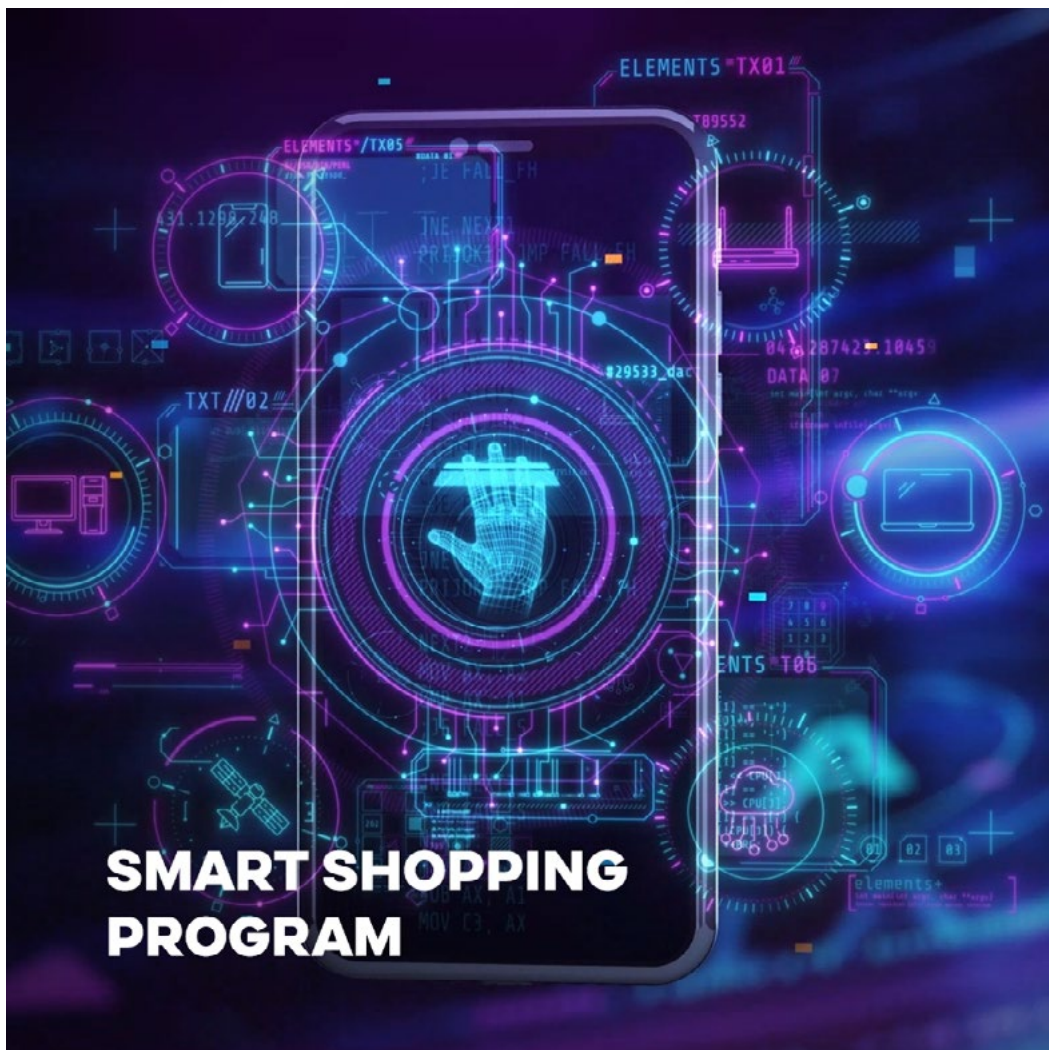
GIFT CERTIFICATE

Electronic Gift certificate mihi - a versatile and always relevant gift! A certificate for any amount on purchases at mihi.



SMART SHOPPING PROGRAM!

Personalized offers and reminders for clients and their leaders.



MULTILINK SYSTEM

Create and share product baskets with your Clients using unique links.



MEGA BONUS

Get a Mega Bonus for each achieved New Status within 17 periods from the moment of registration!



DOUBLE STATUS BONUS

For those who have been registered for more than one year, there is an opportunity to receive Double Status Bonus



WELCOME TO THE CANARY ISLANDS

In November 2025, we are going on an amazing journey to the Canary Islands, and you can be part of this adventure! Program Participants: Status of Business Director and above.



WELCOME TO...



mihi

Star Voyage